

Budget woes have led the State to cut tourism spending to practically nothing and Connecticut will not produce its annual Vacation Guide this year. Join your local business owners and neighbors in supporting the "Quiet Corner." Help reveal our strength, self-reliance & cooperative spirit through the Visit NECT Guide.

Your advertising dollars alone support the production costs—benefiting your business and your community! A rate card is enclosed for your review.

Please call GDPublishing, LLC at 860-963-0414 to reserve your ad space.

Dear Northeastern Connecticut Business Leaders:

Don't miss out!

The premier 2009 issue of the Visit NECT Guide (8,000 brochures) was incredibly well received. Many distributing venues ran out of copies quickly. **For 2010 we hope to print 10K** to reach even more visitors and welcome them to enjoy all that Northeastern CT has to offer.

Did you know that thousands of visitors from all over the world travel to the "Quiet Corner" each year? Many come from metro New York and Boston for a peaceful escape, a destination wedding, or to look for a new home in the country. Others visit from Europe and beyond to view New England's famous fall foliage. And many others arrive from as far as Korea, Japan, Africa and South America to visit students attending one of the six different private schools that we are proud to have in our communities.

We want to give these visitors (and others who are interested in learning more about the area) **a useful tool that provides them with information about our very special corner of Connecticut.**

What makes this new publication unique and valuable?

- It will promote the towns of Pomfret, Woodstock, Putnam, Thompson, Brooklyn, Eastford and Killingly to focus on the need for a useful, localized directory.
- It will feature creative content in the form of themed excursions and travel suggestions in addition to lists of services, shopping, dining, lodging, and entertainment.
- It will reach the thousands of parents and visitors of Pomfret School, The Rectory School, The Hyde School, Putnam Science Academy, Marianapolis Preparatory School, The Learning Center and QVCC.
- It will also be useful for brides, new homeowners, realtors, visiting doctors and business professionals.

Originally conceived by members of the Pomfret Proprietors Association, this project is produced by GDPublishing, LLC. Based in Putnam, CT, GDPublishing, LLC, is a publishing and graphic design agency that has supported the local business community for the last six years by producing the award-winning Putnam Traveler newspaper.

10,000 brochures will be professionally designed, printed and distributed to advertisers and to local private schools for release in Fall 2010. An online version of the publication will also be available on various websites for added exposure.

We hope that you will join members of the Pomfret Proprietors Association in supporting this unique and valuable marketing publication. **Please call GDPublishing, LLC at 860-963-0414 to reserve your ad space before July 1, 2010!**
To learn more go to www.visitnect.com.

Thank you for your consideration

"The Rectory School is proud to advertise in the VisitNECT Guide, a first-rate publication that informs and impresses our parents and educational consultants about the quality of life here."

Claudia Ricci

Teacher and Communications Coordinator