



GLOBAL DESIGN & PUBLISHING LLC

Graphic Design, Marketing &  
Publishing Since 1995

## 2010 VisitNECT Guide for Northeastern Connecticut

Featuring the towns of Pomfret, Woodstock, Putnam, Eastford, Thompson, Brooklyn and Killingly, CT

### ADVERTISING RATES

	WIDTH		HEIGHT	RATE
Back Cover	5" 1/4"	x	8" 1/4"	\$950
Inside Back Cover	5" 1/4"	x	8" 1/4"	825
Inside Front Cover	5" 1/4"	x	8" 1/4"	825
Full Page	5" 1/4"	x	8" 1/4"	695
Half Page	5" 1/4"	x	4" 0/0"	345
1/4 Page	2" 1/2"	x	4" 0/0"	180

*Our goal is to produce a comprehensive tourism guide that will assist your business & the community to grow, prosper and achieve the benefits of being well-known throughout the region.*

Please submit all advertising digital files in; pdf, tiff or jpg format (Mac compatible).  
All images & fonts must be linked to your file. A resolution of 300 dpi is recommended.  
All color ads should be converted to cmyk.

We also provide design services for ad assistance if needed (*at no additional cost*). Please contact us for more information.

All ads should be sent by email to: [kelly@gdpublishing.com](mailto:kelly@gdpublishing.com) and/or [judy@gdpublishing.com](mailto:judy@gdpublishing.com).  
Or mailed to: Global Design & Publishing, LLC • 93 Munyan Road, Putnam, CT 06260

**Advertising Closing Date: July 1, 2010**

**Release Date: Fall 2010**

In consideration of Publisher's acceptance of any advertising, the advertiser agrees to indemnify and hold Publisher harmless against any claims arising out of publication.

Publisher reserves the right to not publish a publication if there are insufficient advertisements.

Publisher is not responsible for any errors or omissions in any advertisement once advertiser has signed the Insertion Order or Proof Approval.

Publisher is authorized to print the advertisement if payment is not received without the signed Insertion Order or Proof Approval. All rights in text sent to Publisher will be treated as unconditionally assigned for the publication and copyright purposes and are subject to Publisher's unrestricted right to edit.

Upon acceptance of advertising please issue a Purchase Order, or payment is due in full upon receipt of invoice, or Publisher may terminate our advertising agreement. There is a \$25.00 fee for all returned checks.

Advertisers and their agencies have dual liability in the event of nonpayment. Interest of 1.5% per month (18% per year) will accrue on all balances 30 days past due. If an account is placed for collection, all collection charges and attorneys fees will be added to unpaid balance.